

## PROFESSIONAL BIO

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### **Editor. Filmmaker. Storyteller.**

Cliff's employment experience has taken him across the globe. Prior to moving to the United States, Cliff trained and worked ten years at BBC Television in England, where he was responsible for editing nationally broadcast TV shows, such as: weekly magazine style series, full length documentaries, special features, music specials and comedy series. Shortly after becoming the youngest editor in the history of the BBC, Cliff was honored for his contributions to the British network TV series "The Clothes Show", as part of the small editing team that was awarded the national BAFTA for "Best Videotape Editor" from the British Academy of Film & Television Arts.

In 1994 Cliff relocated from England to the United States, taking a new position as Senior Editor at VT/TV Graphics & Post (a.k.a VT2 Studios). He was responsible for leading the editing operations and creative for this highly respected editing and graphic design boutique. His client list quickly grew and included advertising agencies, independent program producers and major corporations. In 2001, he took on a management role as General Manager. Even with his leadership and management responsibilities, Cliff insisted on keeping in touch with his creative roots and enjoyed editing for his top clients.

In early 2009 Cliff resigned his position to pursue his creative interests and open his own creative production studio "Cliff Davis Editorial LLC". He now offers his clients a host of creative production and post-production services in a professional, creative and fun environment.

Cliff attributes his 25+ years of professional success to a philosophy of integrity, respect, personal responsibility and very high standards of creative execution. He is indeed a rare breed, very passionate about his craft, and brings many creative ideas to his clients' projects. Cliff is also very organized and works well under extreme pressure. If you have a tight deadline or are working towards a live broadcast or TV show, you will find Cliff's experience, speed, technical knowledge and calm demeanor to be a welcome relief. You will always be in good hands.

No matter the size or type of project, Cliff listens first to his client, then only once his client's goals are fully understood, does he focus on the creative process - ensuring a strong, clear message with maximum creative impact. Whether working alone, beside a client or collaborating with a team of designers, creativity is always paramount.

In addition to editing for his clients Cliff produces and shoots many of his projects and takes great pride in being able to offer his clients a turn-key solution to their visual communication needs. He also speaks and understands basic Spanish, and although not totally fluent, he has dedicated years to studying the language, including an immersion program at the Kukulcan language school in Cuernavaca, Mexico. Cliff has no problem and in fact, gets enormous satisfaction editing Spanish language projects.

His editing work continues to win awards and has been recognized multiple times with ADDYs, AMA Crystal Awards, a team BAFTA and an Emmy.